

WBCSD Workshop on Advancing an *Integrated Sustainability Agenda*

Date: 24 March 2026

Time: 08:30 – 16:00 Bangkok time

Location: True Digital Park, Bangkok

About the event

Many WBCSD members have expressed a need to work toward a more integrated sustainability agenda, driven by considerations of efficiency, competitiveness, and medium-to long-term value creation.

An integrated agenda is often defined as a more holistic approach to sustainability, where climate, nature, and social priorities are addressed in a connected way and embedded into business strategy, governance, and core processes.

In practice, companies have different ways to work on an integrated agenda, from creating synergies within their sustainability team, to more embedment with core business functions, or through more concrete activities such as integrated transition planning or supply chain initiatives.

This session will be a first hands-on, practice-based workshop to explore and co-create what climate, nature, and social leads need in order to work more holistically, with a particular focus on the APAC context.

This is the start of a longer journey in which we aim to develop concrete guidance and tools, with the ultimate goal to help drive efficiency, effectiveness, competitiveness and value creation.

Tentative Agenda

Time	Section
08:30 – 09:00	Arrival & networking
09:00 – 10:00	Opening & Setting the Scene <ul style="list-style-type: none"> - Welcome and introductions - Setting the scene, with what an integrated agenda is, why it matters for business and the goals for this workshop and the agenda more broadly
10:00 – 12:00	Integrated Agenda Practice using case study scenario <p>An interactive, case-based group exercise in which participants work in cross-functional teams on a fictional company scenario. Participants take on different roles and jointly make investment and strategic decisions to achieve climate, nature, and social objectives.</p> <p>The exercise is designed to surface interdependencies, trade-offs, and synergies between the three agendas, reflect on the types of decisions companies face in real-world transition planning, and help participants step into each other's roles to better understand the perspectives, constraints, and priorities of their colleagues.</p>
12:00 – 13:00	Networking lunch
13:00 – 14:00	Assessing your own transition plan <p>Using insights from the morning session, a guided reflection on your organization's transition plan and implementation approach, with peer exchange on what works and where challenges remain</p>
14:00 – 14:30	Networking break
14:30 – 15:30	Championing mindset shift for an integrated agenda: perceived barriers and 3-action individual plan <p>Discuss perceived barriers in smaller groups and developing a short, actionable plan to advance integration within your organization.</p>
15:30 – 16:00	Reflections and wrap up

For any questions, please contact Sarah Bennett (bennett@wbcsd.org).