

WBCSD Workshop on Advancing an *Integrated Sustainability Agenda*

Date: 24 March 2026

Time: 08:30 – 16:00 Bangkok time

Location: True Digital Park, Bangkok

Hosted by CP Group

About this workshop

Many WBCSD members have expressed a need to work toward a more integrated sustainability agenda, driven by considerations of efficiency, competitiveness, and medium-to long-term value creation.

An integrated agenda is often defined as a more holistic approach to sustainability, where climate, nature, and social priorities are addressed in a connected way and embedded into business strategy, governance, and core processes.

In practice, companies have different ways to work on an integrated agenda, from creating synergies within their sustainability team, to more embedment with core business functions, or through more concrete activities such as integrated transition planning or supply chain initiatives.

This session will be a hands-on, practice-based workshop to explore and co-create what climate, nature, and social leads need in order to work more holistically, with a particular focus on the APAC context.

This is the start of a longer journey in which we aim to develop concrete guidance and tools on advancing an integrated sustainability agenda, with the ultimate goal to help drive efficiency, effectiveness, competitiveness and value creation.

Tentative Agenda

Time	Section
08:30 – 09:00	Arrival & networking
09:00 – 10:30	<p>Opening & Setting the Scene on Advancing an Integrated Sustainability Agenda</p> <ul style="list-style-type: none"> - Welcome and introductions. Getting to know each other. - Setting the scene by exploring the definitions and dimensions of an integrated agenda, why it matters for business (e.g. risks, opportunities, co-benefits and trade-offs), and uncovering blockers and enablers.
10:30 – 10:45	Break
10:30 – 12:00	<p>Getting to Work: Experience Advancing an Integrated Agenda through a Scenario Exercise (Part 1)</p> <p>An interactive, immersive, scenario-based exercise in which participants work in cross-functional teams on a fictional company scenario. Participants take on different roles and jointly make investment and strategic decisions to achieve climate, nature, and social objectives.</p> <p>The exercise is designed to surface interdependencies, trade-offs, and synergies between the three agendas, and reflect on the types of decisions companies face in practice.</p>
12:00 – 13:00	Networking lunch
13:00 – 14:15	<p>Getting to Work: Experience Advancing an Integrated Agenda through a Scenario Exercise (Part 2)</p> <p>Continuation of the case work in which participants step into each other's roles to better understand the perspectives, constraints, and priorities of their colleagues when decisions need to be made under explicit constraints.</p> <p>Following the exercises, we will jointly reflect on the outcomes and experiences, surface insights, and discuss lessons.</p>
14:15 – 14:30	Break
14:30 – 15:50	<p>Connecting to your organization & context</p> <p>Connect learnings back to your own context and identify 1–2 concrete interventions or actions you might pursue to advance an integrated sustainability agenda internally.</p>
15:50 – 16:00	Wrap-up and next steps

For any questions, please contact Sarah Bennett (bennett@wbcsd.org).