Advancing an integrated sustainability agenda



WBCSD Learning Day, 28-29 October 2026

World Business Council *for Sustainable Development*

The challenge

COMPANIES ARE UNDER PRESSURE TO

- Deliver on sustainability commitments with constrained resources
- Demonstrate business value and return on investment
- Balance competing priorities and expectations
- Meet ambitious targets and commitments

AT THE SAME TIME, SUSTAINABILITY EFFORTS ARE OFTEN

- Managed through separate (and sometimes competing) teams, targets, incentives and decision-making processes
- Shaped by different expertise, language, mindsets and ways of working
- Insufficiently aligned across teams and functions

THIS CAN LEAD TO

- Limited visibility into risks, opportunities and unintended consequences across topics
- Difficulty identifying synergies across priorities and agendas
- Resources and investments being spread across competing priorities rather than focused where they create the greatest value
- Disconnected efforts across teams, functions and decision-making processes

The opportunity

One way to respond to these challenges is by taking a more integrated approach to sustainability. Integration is about better understanding the relationships, dependencies, trade-offs and co-benefits across climate, nature and social priorities, and using these insights to improve decision-making. When companies do this, they are better able to:

Focus limited resources and investments where they create the greatest overall value

Make trade-offs more explicit and easier to anticipate and manage

Strengthen alignment between sustainability priorities, business strategy and performance

Reduce business and reputational risks by better anticipating trade-offs and unintended consequences

Build a stronger business case by considering impacts, risks & opportunities across agendas

Integration is **not a one-size-fits-all solution.** It is an ongoing journey that can take different forms depending on a company's context, priorities and level of maturity.

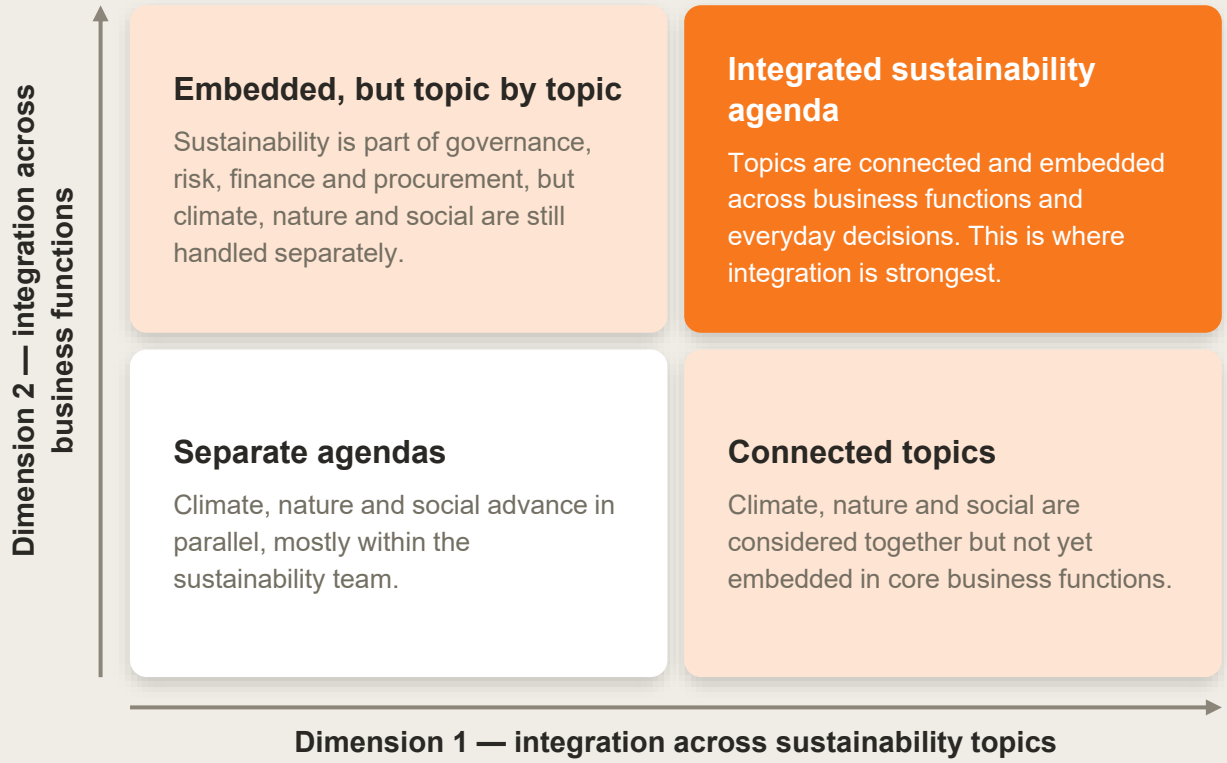
What do we mean by an integrated sustainability agenda?

An integrated sustainability agenda takes a **holistic approach,** connecting climate, nature and social priorities and embedding them into core business functions such as governance, risk, procurement, finance and innovation.

Rather than advancing these agendas in parallel, integration means **managing them in an interconnected way** across sustainability topics and within business decision-making.

This helps companies **better manage risk**, **allocate resources more efficiently**, and build **long-term value and resilience**.

We consider integration along two dimensions, supported by behaviors, mindsets and organizational culture:



A growing area of practice

Work on integrated approaches is growing, reflected in work by organizations such as the World Benchmarking Alliance, Capitals Coalition, IFRS and many others. Across WBCSD, **a growing range of tools, guidance and practical approaches** supports **integration at different levels**, from specific sustainability themes, to products and portfolios, to company-wide strategy and performance management and includes:

Integrated Transition Planning

Connecting climate, nature and social considerations in transition planning and implementation.



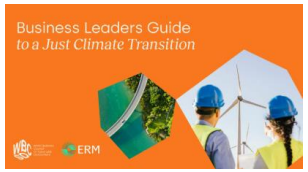
Integrated Performance Management

Embedding multiple forms of value into performance management and decision-making.



People-Centered / Just Transition

Ensuring people considerations are built into transition planning from the outset.



Product portfolio resilience and innovation accelerator (PPRIA)

Translating sustainability impacts into forward-looking financial consequences at product and portfolio level.

This work gives us strong tools and guidance. Yet - integration also depends on behaviors, mindsets, decisions and organizational processes.
That's the part the Learning Day focuses on.

During the Learning Day, you will…



Experience the unique environment of the Laudato Si' Center for Higher Education in Castel Gandolfo, the historic Papal summer residence overlooking Lake Albano



Participate in an interactive and participatory workshop with interactive exercises and role plays



Navigate different climate, nature and social perspectives and the motivations, assumptions and language shaping each agenda



Learn from peer companies and emerging examples across sectors



Reflect on how these insights apply to your own context and challenges



Contribute to a growing area of practice & help shape collective thinking on what integration means in practice

Agenda for the day

Time	Session	What to expect
08:30	Departure from Vila Grazioli	Bus transfer to the Laudato Si' Center for Higher Education
09:15	**Welcome & kick-off**	Arrive over coffee, connect with the setting and align on the purpose of the day, the agenda and what participants hope to take away
09:45	**Why integration matters & where we are**	Build a shared understanding of an integrated agenda, learn from company practices and participate in exercises to reflect on where your organization is today
11:00	**Applying integrated thinking: scenario exercise (Part I)**	
12:00	**Lunch & guided tour through the unique grounds of Borgo Laudato Si'**	
14:00	**Applying integrated thinking: scenario exercise (Part II)**	
14:55	**From content to process: a guided reflection**	Drawing insights from the scenario and connect insights to your own context
15:50	**Explore practices: tools, guidance & peer exchange**	A curated tour of tools and approaches, exchange ideas with peers and identify meaningful next step(s)
16:40	**Key takeaways & closing reflections**	Collective reflections, key insights from the day, and discussion of practical actions participants can take back to their organizations.
17:00	Pack up and return by shuttle bus to Villa Grazioli	

Practical Details

Dates & Times

Wednesday 28 October (19:30 – 21:30): Welcome dinner at Vila Grazioli

Thursday 29 October (09:00 – 17:00): Full day workshop at Laudato Si' Center for Higher Education, the historic Papal summer residence

Audience

Senior practitioners, leaders and subject-matter experts working across sustainability, strategy, governance, transformation and related business functions

Program Fee

750 CHF (includes tuition, catering, and transportation to and from the venue from Vila Grazioli).

Participants are responsible for their own travel and accommodation.

Recommended hotel

Park Hotel Vila Grazioli, Via Umberto Pavoni, 19, 00046 Grottaferrata. Website.

REGISTRATION

Scan to register or click here

We invite you to *join us*



For more information, please contact:

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